



OROVILLE CITY ELEMENTARY SCHOOL DISTRICT

2795 YARD STREET, OROVILLE, CA 95966-5113

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June 7, 2011

David Burr, Director
Program Accountability and Administration Division
Supplemental Nutrition Assistance Program
US Department of Agriculture
3101 Park Center Drive
Alexandria, VA 22302-1500

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Re: Implementation of Section 241 of the Healthy, Hunger Free Kids Act (S3307)

Dear Director Burr,

Our school is pleased to provide input into definitions of terms in Section 241 of the Healthy Hunger Free Kids Act (S 3307). We have been partnering with the SNAP-Ed funded project, the Sierra Cascade Nutrition and Activity Consortium (SCNAC) for over four years. SCNAC, based out of CSU Chico in rural northern California strives to create innovative partnerships so that Californians in the north state are enabled to adopt healthy eating and physical activity patterns as part of a healthy lifestyle. As a partner with SCNAC, we are dedicated to promoting the health of our students and their families.

In response to FNS's invitation to the stakeholder listening session and call for written comments, I am submitting this letter to address specifically the definitions of "multi-level interventions" and "public health" approaches. We are proud of our role in preventing obesity and we hope that in the future of Nutrition Education Obesity Prevention (NEOP), schools continue to be strong contributing partners.

(c)(3)(A)(ii) "Comprehensive, multi-level interventions at multiple complementary organizational and institutional levels"

We ask that you allow the following strategies for preventing obesity that fall into the different spheres of the Socio-Ecological Model:

- Provide incentives for the production, distribution, and procurement of foods from local farms
- Improve availability of mechanisms for purchasing foods from local farms
- Increase the amount of physical activity in programs in schools
- Limit advertisements of less healthy food and beverages
- Discourage consumption of sugar sweetened beverages

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(c)(3)(A)(iii) "Public Health Approaches"

As Public Health practice consists of organized efforts to improve the health of communities, we request the following as allowable activities:

- The inclusion of "eat less" messages in nutrition education
- Addressing physical activity as an issue separate from food intake
- Targeting rules that allow interventions and services to be designed and implemented to reach the largest number of those potentially eligible for the program without penalties for incidental reach

We appreciate the opportunity to share our input as a school that serves low-income children and families. We believe that FNS's efforts to gather input from stakeholders will result in better guidance and thus a better program. Should you have any questions regarding the content of this letter, please don't hesitate to contact our SCNAC Representative: Jenni Dye, Nutrition Education Specialist, jkdye@csuchico.edu or 530-898-3572.

Sincerely,

Rita Costa
Principal
Wyandotte Avenue Elementary School
Oroville, CA