



California Association of Nutrition and Activity Programs

## CAN-Act October Update

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### **Please participate in the forthcoming needs assessment**

Part of the contract CAN-Act has with the Network is to conduct a needs assessment with contractors to set priorities for paperwork streamlining. Network IT staff are currently putting the assessment tool on *Survey Monkey*, an on-line survey system. By mid-November, you will receive a link to the needs assessment tool, and it's our hope that every contractor will complete it. Although the needs assessment was developed with input from the CAN-Act Board and CPNS staff (thank you!), no doubt folks will find areas that aren't covered by the tool. For this reason, once you've completed the tool, you'll find a general comment box at the end where you can add thoughts about other ways to reduce or improve FSNE funded contract administration. We're looking forward to your responses!

### **Last Chance to comment on CAN-Act's proposed governance**

CAN-Act will be having its first Board meeting on November 13. Don't know who your Board representative is? You can see a list of Board members at [www.can-act.net](http://www.can-act.net). On the "Documents & Links" page, you'll find a link to a document describing CAN-Act's proposed structure ó this is the foundation for our by-laws. Also on the "Documents & Links" page is the proposed policy platform; this will serve as the foundation on which we build an annual policy agenda. The Board will be discussing and voting to adopt by-laws and a policy platform based on these documents on November 13, so if you have comments or concerns, now is the time to express them! You can either email Melody ([melody@can-act.net](mailto:melody@can-act.net)) or your Board representative with your comments.

### **Become a member – officially!**

CAN-Act was officially born on August 9 in Sacramento. Network contractors have been *de facto* members, and now it's time to put pen to paper (or word processor!). Attached to this email is a membership form that you can save and either fill out by hand and fax (703-832-6407) or word process and return. (Be sure to save the document to your hard drive before completing it!) One of your first questions at this point is probably, "but what about dues?" That too will be decided on November 13, and we'll keep you posted regarding dues.



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**Action Opportunity: One week before the general election, one week to help pass Prop. 86**

It's not too late to help pass Proposition 86 – the tobacco tax that will help fund unreimbursed health care for low income children as well as chronic disease prevention efforts. The following message is from Wendy Lazarus of the Children's Partnership:

The latest polls on the Tobacco Tax show Prop 86 is still leading. It is clearly winnable, but the vote will be close. Thanks so much to those of you who have worked so hard for 86's passage. In these last days, we especially need your help.

As of yesterday, the tobacco companies had spent \$62.2 million to defeat Prop 86 and are outspending us on the airwaves 7 to 1. The bad news is people are starting to believe tobacco's propaganda. This means we have to take advantage of our two greatest assets:

1) We're right and voters agree. Prop 86 is our best opportunity in a decade to provide health insurance for California's kids and keep tobacco companies from addicting the next generation of kids.

2) Each of us has the power to talk to other people about Prop 86's value and ask them to do the same. You can add your voice and contacts to our *people-to-people campaign strategy* -- which is more effective than anything Big Tobacco can buy.

I've pasted below background about Prop 86. **Please contact as many people as you can and ask them to each contact ten others, who in turn contact ten others, etc.** Feel free to give me a call if you have questions or suggestions (310-260-1220, Ext. 11).

In the meantime, many thanks for taking the time to help lead Prop 86 to victory and getting a truly meaningful win for California's kids!

Warm regards, Wendy+

There is also still time to engage in phone banking and printing and distributing the attached door hanger. Check in with Matthew Marsom ([mmarsom@phi.org](mailto:mmarsom@phi.org) / 916-743-0885) if you have questions about these action opportunities.

**Action Opportunity: Comment on proposed new WIC food package before 11/06/06**

You still have a week to get a comment letter in regarding the new WIC food package proposal – I know some of you have already done so. The California WIC Association has made it easy to write – go to their website at [www.calwic.org](http://www.calwic.org) and click on the "New Package Toolkit" link in the lower right corner on the home page.

**Action Opportunity: Comment on proposed FTC request for food marketing data**



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The FTC is soliciting public comments on proposed information requests to food and beverage companies and quick service restaurants. These comments will be considered before the FTC submits a request for Office of Management and Budget (OMB) review under the Paperwork Reduction Act (PRA), 44 U.S.C. 3501-3520, of compulsory process orders to major food and beverage manufacturers and quick service restaurant companies in order to obtain information from those companies concerning, among other things, their marketing activities and expenditures targeted toward children and adolescents.

Interested parties are invited to submit written comments. Comments should refer to "Food Industry Marketing to Children Report: Paperwork Comment; FTC File No. P064504" to facilitate the organization of comments. A comment filed in paper form should include this reference both in the text and on the envelope, and should be mailed or delivered, with two complete copies, to the following address: Federal Trade Commission/Office of the Secretary, Room H-135 (Annex R), 600 Pennsylvania Avenue, NW., Washington, DC 20580. Because paper mail in the Washington area and at the Commission is subject to delay, please consider submitting your comments in electronic form, as prescribed below.

comments filed in electronic form should be submitted by using the following Weblink:  
[https://secure.commentworks\[fxsp0\].com/](https://secure.commentworks[fxsp0].com/)